

**The Fixer Mixer Results**  
**VALLEJO VISION**  
**Potluck & Brainstorming Party**



**120+ citizens working together**

# Why the Fixer Mixer?

## The “P” Words

- Potential!  
Pro-active vs reactive effort  
Focused on Positive ideas, not the negative
- PURPOSE: A social/work session, 75% ideas, 25% networking
- GOALS:
  - Generate pro-active & positive ideas for Vallejo
  - Bring together active citizens to create synergy

# Who? Interested Vallejoans

- Invitees: Neighborhoods and associations: S, E & N Vjo, Heritage District, St Vincent's Hill, Vallejo Heights/Bay Terrace, Vista de Vallejo, Lighthouse, Hiddenbrooke
- 300+ Neighborhood Watch groups of 3,000 members
- Leading active Vallejoans: Lamplighter, MI Preserve, NextDoor bloggers, regular Council attendees

# What & When

- 4-hour workshop & potluck, March 9
- More than 120 attendees, ~500 volunteer hours
- 13 tables for small group brainstorming, volunteer facilitators
- 3 rotations so everyone had chance to participate at different tables
- Facilitation software by GroupVision, simultaneous capture of ideas, immediate reports

# 13 Topics, 285 Ideas!

## General Plan Topics, & More

- Education, youth (27)
- Recreation (9)
- Civic engagement (3)
- Circulation & transportation (24)
- Housing (24)
- Environment, Noise, Climate, Air Quality (17)

# More Topics:

## 85 Ideas for Econ & Biz Devt

- Safety & law enforcement (19)
- Economic Development (36)
- Land Use & Open Space (28)
- Target/special focus areas
  - Downtown (22), Waterfront (13), Mare Island (6)
  - Business Development (12); Tourism (15)
- Heritage & Preservation (25)
- Wild Card - Open Ideas/Quality of Life (5)

# 285 Ideas!

## Highlights of the 16-page report:

- Visionary & directional, not directive
- Slides highlight ideas that are easy to implement OR creative OR stretch our vision
- More info in the 3-page summary & 16-page report

# Education

- Affects kids, safety & econ devt
- After-hours community centers at schools
- Intro to PS jobs; trade school classes
- Closed campuses. DARE prgm
- Council & VCUSD “joined at the hip”



# Youth, Recreation, Civic Engagement

- Youth & recreation
  - Bookmobiles, skate park, rec center in Central Vjo, outdoor hoops, events like 5k races & chili cook-offs; youth, citizens & police softball and basketball
- Civic engagement
  - Pro-active outreach to neighborhoods, different ethnic groups. Cultivate participation & leadership. Encourage students to attend city meetings so that they have a voice.

# Safety & Law Enforcement

- Adopt-a-cop, neighborhood liaison program
- Community policing w/ neighborhoods involved;
- Quarterly Town Hall w/Chief of Police
- Restore or introduce prgms like Beat Health, Combat Auto Theft, Shot Spotter, Click Fix for crime reports
- Increase traffic fines & enforcement
- Sting operation: metal thieves & buyers

# Circulation, Transportation Help Commuters & Tourists

- Commuter service up to 12am, bus to EC accept small bills, give change; wine train Vallejo-Napa; 440 charger; better link to BART
- Better lighting, speed bumps, “parklets”
- Pothole-counting contest! Winner gets alignment & 4 tires

# Housing

- Rental property registration
- Crime-Free Multi-Unit for all complexes
- De-concentrate subsidized housing across all census tracts: 59% downtown
- More market rate housing, esp downtown
- Encourage rehab & renovate vs new construction
- More support for 1st time buyers, underwater mortgages, owners at risk of foreclosure
- Squatter control (in progress!)

# Heritage & Preservation

- Leverage Vjo history in all public materials
- Create historic walking tours
- Encourage historic designation areas
- Develop list of historic bldgs for preservation
- Historic restoration training for home-owners & unemployed
- Transition renters to home ownership w/ 5 yr prgm

# Land Use & Open Space

- Give timely notices & info on zoning changes
- Expand # of Historic Dists & use of Historical Bldg Code
- Community Gardens in all areas (PB!)
- Bury power lines; bike path from Vjo to other cities; plant trees; protect wetlands; complete River Park, create dog park
- Feature open space & recreation on COV website
- Update zoning to protect wetlands along MI, White Slough, Napa River

# Environment, Noise, Climate, Air Quality

- Recycle bins in all public spaces
- More aggressive tree planting to mitigate pollution
- Zero waste policy
- Encourage solar (Berkeley, PA, Menlo Pk)
- Better noise abatement ordinances & enforcement, esp “donuts”, amplified music
- Designated bike paths

# Economic Development

- Market Vallejo w/better image
- Support nature & history tourism
- Give small biz tax breaks & grants (see PB!)
- Streamline biz licenses (underway!)
- Better zoning to distribute biz
- More festivals & amateur races
- Market homes to young pros
- Help MI biz w/costs, get Lennar cooperation
- Implement downtown plan from Aug 2012
- Allow more Mom & Pop quick stores (no alcohol), in food deserts



# Specific Target Zones:

- **Downtown** - reduce 60% vacancies; leverage 18 fiber optic lines; attract satellite campus, e.g. Acad of Art; water taxi to MI; flea mkt; walking tour; volunteer policing
- **Waterfront** - expand weekend ferry; daily trash pick-up; soccer/volleyball fields; vaporetto to Napa; better mktg
- **Mare Island** - history tourism, promote Preserve; outreach to Vjoans; Welcome Ctr; B&B; wine tasting rooms; solar farm; transport to & on island (Thomas the Train)

# Take-Away Lessons: *Harness our Passion!*

- Vallejoans are mobilized & ready to work
  - Fixer Mixer; 300 NW groups; Participatory Budgeting, hundreds of volunteers; PS Ad Hoc Committee; Common Ground w/1200 attendees; Lamplighter, MI Preserve, Filipino community, Chamber, Faith community, youth.
  - Cheaper than consultants! Price for 500 hours -- \$20-50/hr, \$10-25k?
- Engage grassroots energy to rebuild our city
- P-words: pro-active, positive, pragmatic, passionate, potential!