

# PROPEL VALLEJO: General Plan Update

General Plan Working Group Meeting  
8 December 2014



# CONTENT



General Plan Update:  
Process Leading to Plan  
Adoption



Discussion:  
General Plan Supplemental  
Document

# General Plan Update

GPU Process

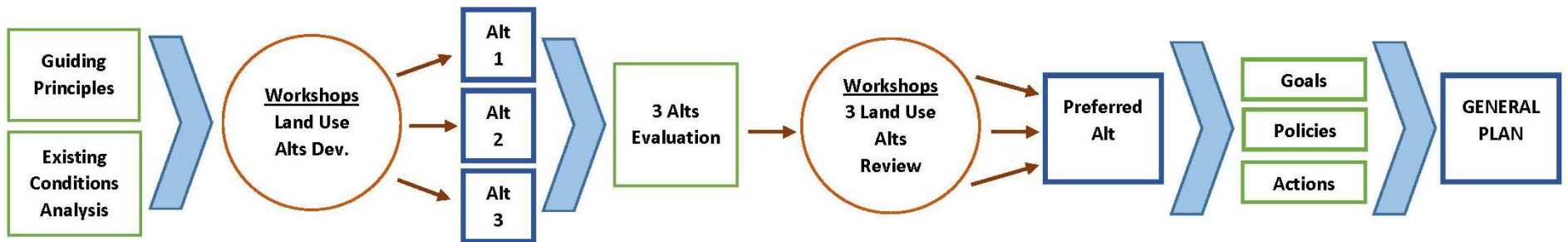
Goals, Policies, and Actions

Where We Are Now

Next Steps

GPWG Engagement

# GENERAL PLAN UPDATE PROCESS



Init	Alts Dev	Alts Eval – Pref Alt		GPA – GP
2014	2015 (1 <sup>st</sup> ½)	2015 (2 <sup>nd</sup> ½)		2015 End/ 2016



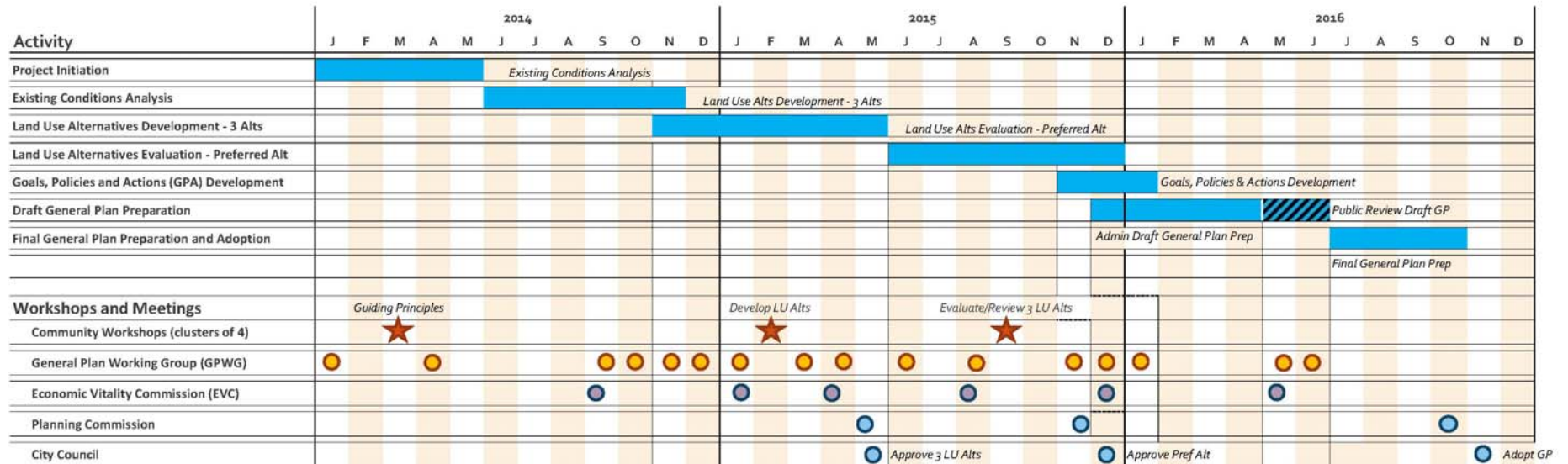
# GENERAL PLAN UPDATE SCHEDULE

## Project Schedule

### Propel Vallejo: General Plan Update

*Schedule Subject to Change - Work In Progress*

*As of 3 December 2014*



■ Consultant/City Work Effort  
 ▨ Public Review



## GOALS, POLICIES, AND ACTIONS

**GOAL:** “What” and  
“Where”

**POLICY and ACTION:**  
“Who”, “How”, and “When”  
for carrying out the “What”  
and “Where” of Goals and  
Objectives



## GOAL DEFINED

**GOAL:** A general, overall, and ultimate purpose, aim, or end toward which the City will direct effort.

**Example:** *Protect the City's water and bay resources.*

## POLICY DEFINED

**POLICY:** General direction that includes a clear commitment towards achieving goals and objectives.

**Example:** *Prohibit the unsafe use of chemical pesticides and herbicides.*



## ACTION DEFINED

**ACTION:** A program, activity, or strategy carried out in response to adopted policy to achieve a specific goal or objective.

**Example:** *Enforce existing laws regulating the use and disposal of automobile by-products, chemicals, and hazardous materials that may find their way into groundwater and the bay environment.*

## EXAMPLE – NATURAL RESOURCES

**GOAL 4:** *Protect the City's water and bay resources.*

**POLICY 9:** *Prohibit the unsafe use of chemical pesticides and herbicides.*

**ACTION N:** *Enforce existing laws regulating the use and disposal of automobile by-products, chemicals, and hazardous materials that may find their way into groundwater and the bay environment.*

## EXAMPLE – ECONOMIC DEVELOPMENT

**GOAL 4:** *Establish and maintain strong and stable sources of City revenues while promoting an appropriate balance of uses in the city.*

**POLICY 16:** *Attract and retain a variety of businesses and services in the community.*

**ACTION K:** *Work with the business community to understand their economic needs.*

**ACTION L:** *Streamline the permit review process while maintaining the character of the City.*

## EXAMPLE – RECREATION

**GOAL 3:** *Establish recreation programs suited to the broad needs and diverse interests of City residents of all ages.*

**POLICY 9:** *Give priority to youth programs and facilities.*

**ACTION E:** *Establish and maintain the use of the Alfred Rec Club as a youth center, unless a more appropriate facility is identified.*

## EXAMPLE – TRANSPORTATION

**GOAL 4:** *Limit the increase in the auto use through increased transit ridership, walking, and bicycling.*

**POLICY 9:** *Encourage visitor use of public transit, private tour buses, bicycling, or walking.*

**ACTION W:** *Provide information to visitors on alternatives to the private automobile for touring the City and distribute through hotels and major attractions.*

## GENERAL PLAN ORGANIZATION

**Community and People**

**Nature and the  
Built Environment**

**Economy, Education,  
and Training**

**Mobility, Transportation  
and Connectivity**



## WHERE WE ARE NOW

- Guiding Principles  
    ■ Community Workshops - GP  
Adopted 7/2014  
Completed
- Existing Conditions Analysis  
In Progress
- Alts Development  
    ■ Community Workshops – LU Alts  
In Progress  
Feb 2015
- Alts Evaluation & Selection  
    ■ Community Workshops – Alts Eval.  
Begins July 2015  
Sept 2015
- Goals, Policies, Actions Develop.  
Begins Nov 2015
- General Plan Preparation  
Begins Jan 2016

## NEXT STEPS

- Mobile App Launch Dec 2014
- GPWG Meeting – General Plan Overview:  
Role and Process for Updating Jan 2015
- Community Workshops – Land Use  
Alternatives Feb 2015
- GPWG Meeting – Mobility and Regional  
Transportation – *Tentative* Mar 2015
- GPWG Meeting – LU Alternatives April 2015

## GPWG ENGAGEMENT

- Review and Comment
  - GPWG Meetings
- Stay Informed
  - Community Workshops, Meetings, and Events
  - Consultant Deliverables
  - City Staff Reports
- Spread the Word
  - Talk to Neighbors, Associations
  - Encourage Public Engagement
  - Write about Propel Vallejo

# Guiding Principles Supplemental Document: Discussion

## SUPPLEMENTAL DOCUMENT

### **Since November 10<sup>th</sup> GPWG meeting:**

- Chair Adams, Vice-Chair Gatz met with staff, including City Manager
- Result: Reconsider agendizing document for adoption

## SUPPLEMENTAL DOCUMENT

### Reasons:

- City Council is legislative body of the City
- Possible Brown Act violation
- Goals, policies and action statements
  - Developed during the General Plan process during 2015, beginning with significant community engagement
  - Refined by the GPWG and others
  - To formulate goals, policies and actions that will reflect a broad consensus



## SUPPLEMENTAL DOCUMENT

### **In addition:**

- Supplemental Document is part of the record
- Has been shared with the consultant team
- Robust community outreach during the land use alternatives process will result in preferred alternative, provides the “canvas” on which the goals, policies, actions are based
- Contains ideas that may be revisited during goals, policies and actions development in late 2015

## SUPPLEMENTAL DOCUMENT

### **For the future:**

- Ensure better communication
- Discuss issues openly, to allow public to engage
- Foster stronger relationships with GPWG, staff and consultant team
- Define the GPWG's important role in the process
- Continue moving forward with common goal

# PROPEL VALLEJO



## GENERAL PLAN UPDATE

[www.propelvallejo.com](http://www.propelvallejo.com)

