



VALLEJO GENERAL PLAN UPDATE

PRELIMINARY DRAFT GOALS, POLICIES & ACTIONS

PROPEL
VALLEJO
GENERAL PLAN UPDATE



**GENERAL
PLAN**

GPWG / EVC Joint Meeting
Monday January 11, 2016

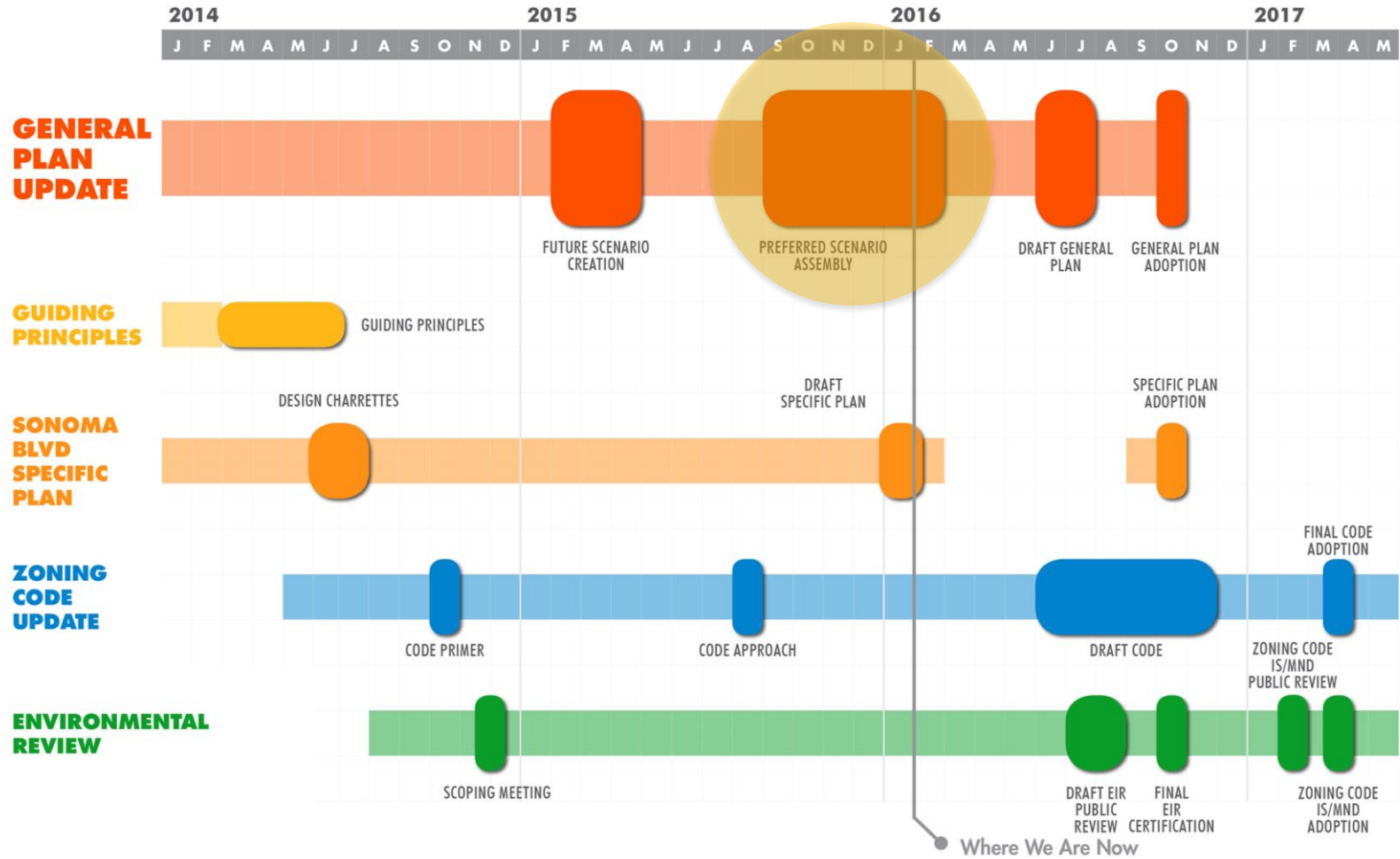
Agenda for Public Hearing

- 6:45 Consultant Presentation
- 7:00 GPWG/EVC Discussion
- 8:30 Public Comment
- 9:00 GPWG Action

Presentation Outline

- ❑ Where are we now?
- ❑ Vallejo General Plan Structure
- ❑ Process for Building and Refining the General Plan
- ❑ Preliminary Draft Goals, Policies, & Actions

Where are we now?



Guiding Principles

**Community
and People**

**Nature and Built
Environment**

**Economy,
Education and
Training**

**Mobility,
Transportation
and Connectivity**

Vallejo General Plan Structure

Vallejo General Plan Chapter	Required/Optional Elements
Community and People	<ul style="list-style-type: none"> • Open Space / Parks & Recreation • Healthy Community* • Community & Social Services
Nature and Built Environment	<ul style="list-style-type: none"> • Land use • Noise • Safety • Conservation • Arts & Culture* • Historic Preservation*
Economy, Education, Training	<ul style="list-style-type: none"> • Economic Development*
Mobility, Transportation, Connectivity	<ul style="list-style-type: none"> • Circulation

*Optional elements

General Plan Process

Building the Draft

Refining the Draft

Sep-Oct 2015

Nov 2015 – Feb 2016

Jun–Oct 2016

Preferred Scenario

Workshops + Outreach

PC, EVC, & GPWG Joint Meeting

City Council

Land Use Map

Draft General Plan

GPWG Meeting

GPWG Meeting

City Council Adoption

Goals, Policies, & Actions

GPWG Meeting

GPWG Meeting

Goals, Policies, Actions

Community Input

GPWG Review of Preliminary GPAs

□ November 9th

- Review of preliminary draft goals, policies, and actions for the Nature & Built Environment Chapter and the Mobility, Transportation & Connectivity Chapter.

□ January 11th

- Review of preliminary draft goals, policies, and actions for the Community & People Chapter and the Economy, Education & Training Chapter.

Goals, Policies, and Actions

Goal

A general, overall, desired outcome

Policy

A specific statement of commitment that sets a direction for the City to follow

Action

A measure that implements a policy in order to achieve a specific goal

Preliminary Draft GPAs

Concepts drawn from:

- ❑ Current Vallejo General plan and specific plans
- ❑ Documentation of existing conditions in Vallejo
- ❑ Recent laws and regulations, as applicable
- ❑ Best practices in other communities
- ❑ Community input collected to date at workshops, from Open City Hall activities, via email and app submittals, and other avenues

GPWG Discussion

- ❑ Goal-by-goal, introduce goal and associated policy and action concepts
- ❑ GPWG and EVC members invited to share ideas on the most important policies and actions needed to support each goal
- ❑ 15-20 minutes of discussion per goal
- ❑ Public comment

Goal CP-1: Healthy Community – Promote the health of all Vallejoans

- ❑ 23 policies, 55 actions
- ❑ Topics covered:
 - Access to Healthy Food
 - Convenient, Safe Facilities for Active Living
 - Urban greening and community health
 - Healthy development
 - Social determinants of health
 - Healthy Environment

Goal CP-2: Safe City – Protect personal safety in Vallejo's neighborhoods and public spaces

- ❑ 2 policies, 8 actions
- ❑ Topics covered:
 - Police services
 - Fire & emergency services
 - Crime prevention through environmental design

Goal CP-3: Strong Community Bonds -

Help build strong connections between residents, businesses, community groups, and City officials

- ❑ 3 policies, 11 actions
- ❑ Topics covered:
 - Community events
 - Parks and recreational activities
 - Youth engagement

Goal CP-4: Active, Participatory Community - Encourage the active participation of residents and local businesses in civic life

- ❑ 4 policies, 7 actions
- ❑ Topics covered:
 - Citizen engagement
 - Open government
 - Collaboration

Goal CP-5: Caring, Equitable Community - Promote a culture of compassion, dignity and fairness that celebrates Vallejo's diversity

- ❑ 3 policies, 10 actions
- ❑ Topics covered:
 - Social services
 - Community services
 - Diversity

Goal EET-1: Strong, Stable, and Diverse Economy - Cultivate a strong, stable and diverse local economy

- ❑ 12 policies, 34 actions
- ❑ Topics covered:
 - Building key industry clusters
 - Marketing Vallejo
 - Stewardship of Public Assets
 - Tracking performance

Goal EET-2: Good Jobs, Education and Training - Promote workforce development to build the local economy

- ❑ 3 policies, 16 actions
- ❑ Topics covered:
 - Business attraction
 - High quality jobs
 - Workforce development

Goals EET-3: Innovation, Entrepreneurship and Successful Local Businesses - Foster innovation and entrepreneurship

- ❑ To be developed further, in line with Preferred Scenario
- ❑ 6 policies, 27 actions
- ❑ Topics covered:
 - Business development
 - Downtown and commercial corridors as drivers of local economic development
 - Infrastructure for innovation
 - Entrepreneurship

Goal EET-4: Sustainable Economic Development - Pursue economic development that enhances equitable local wealth growth, improves quality of life and respects the natural environment

- ❑ 5 policies, 11 actions
- ❑ Topics covered:
 - Sustainable development
 - Green business
 - Financial literacy
 - Asset building

STRUCTURE OF THE GENERAL PLAN

Requirements of State Law

- ❑ In statute, the general plan is presented as a collection of seven “elements,” or subject categories: land use, circulation, housing, open space, conservation, safety and noise.
- ❑ A local general plan may also include other topics of local interest, such as arts & culture, historic preservation, community health, and economic development.
- ❑ Each jurisdiction is allowed to determine the appropriate format for its general plan and statute specifically allows elements to be combined (§65301).

Guidance from OPR

“The advantages of combining elements are many: internal consistency is easier to achieve; functionally related goals, objectives, and policies can be grouped together for easier reference; redundancy is minimized; and the general plan text can be held to a reasonable length, making the plan both easier to understand and easier to implement.”

Figure 1: Examples of General Plan Layout



Examples of Plans that Combine Elements

- ❑ Marin County

http://www.marincounty.org/~media/files/departments/cd/he/cwp_cd2.pdf

- ❑ City of Walnut Creek

<http://www.ci.walnut-creek.ca.us/departments-services/planning-zoning/general-plan-2025-specific-plans>

- ❑ City of Fullerton

https://www.cityoffullerton.com/gov/departments/dev_serv/general_plan_update/the_fullerton_plan.asp

Next Steps

- City Council Hearing on Preferred Scenario – Feb 2016
- Draft General Plan released – June 2016
- GPWG Meeting #1 on Draft General Plan – June 2016
- GPWG Meeting #2 on Draft General Plan – July 2016
- City Council Hearing for General Plan Adoption – Oct 2016